



Smokeless Tobacco Tax

- “Smokeless tobacco use is harmful and can be deadly. It causes oral cancer, gum disease and nicotine addiction; and it increases the risk of cardiovascular disease, including heart attacks,” according to Campaign for Tobacco-Free Kids.
- In a study by Campaign for Tobacco-Free Kids, it was found that a 10% increase in smokeless tobacco prices reduces adult consumption by 3.7% and reduces male youth consumption by 5.9%, with two-thirds of that reduction coming from kids stopping any use of smokeless tobacco at all.
- According to the Centers for Disease Control (CDC) task force it is strongly recommended that tobacco excise tax increases to raise the unit price of tobacco products, in order to; reduce consumption of tobacco products, reduce tobacco-use initiation and increase tobacco-use cessation. (www.tobaccofreekids.org)
- The American Lung Association states that, “a main concern of weight-based tax is that it eventually leads to a declining tax. A percentage of price tax is automatically adjusted to inflation or any other increase in the wholesale price while a weight-based one is not.”
- U.S. Smokeless Tobacco Company is the leading producer and marketer of moist smokeless tobacco products. Its brands are Copenhagen Long Cut, Skoal, Skoal Long Cut, Skoal Bandits, Red Seal and Rooster, according to the American Lung Association.
- Pennsylvania continues to be the only state not to tax smokeless tobacco products. Pennsylvania loses an estimated \$100 million in revenue by not closing this tax loophole.