

AGENDA

Pennsylvania Department of Health

Technical Assistance Conference

September 16, 2009

8:00 a.m. – 6:00 p.m.

8:00 a.m. – 9:00 a.m.

Registration

Continental Breakfast

Welcome *Judy Ochs*

9:00 a.m. – 10:00 a.m.

Needs Assessments

PHMC *Michelle Henry*

Coalition for a Smoke Free Valley *Alice Dalla Palu*

10:00a.m. – 11:00a.m.

**Tobacco Control Services on a College
Campus**

Millersville University *Jayme Trogus*

SEPA *Lean Camara*

11:00a.m. – Noon

CIAA Evaluation

PACT *Joy Blankley Meyer*

PHMC *Jennifer Dickson Keith*

Noon – 1:00p.m.

Networking Lunch

1:00p.m. – 2:00p.m.

Evaluation Update

PHMC

2:00p.m. – 2:30p.m.

Adult Tobacco Survey

PA Department of Health *Janet Bargh*

2:30p.m. – 3:30p.m.

Regional Primary Contractor Meeting

5:00p.m.

Dinner

Guest Speaker *Mark Singel, The Winter Group*



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8:00 a.m. – 8:30 a.m. **Registration**
Continental Breakfast
Welcome *Judy Ochs*

8:30 a.m. – 9:30 a.m. **Cribs for Kids – It's for the babies....**
SIDS of PA/Cribs for Kids *Judith Bannon*

9:30 a.m. – 10:30 a.m. **Media**
Department of Health *Ron Kirby*
Brown Partners *Moshe Simpson*

10:30 a.m. – Noon **Guidelines for Medical Messaging**
Gillespie Hall, Inc. *Dr. Neal Hall*

Noon -1:00 p.m. **Networking Lunch**

1:00 p.m. – 2:00 p.m. **Tobacco Control from a National Perspective**
American Lung Association of the Mid Atlantic
Deborah Brown

2:00 p.m. – 2:30 p.m. **Invoice/Budget**
PA Department of Health *Patty Sheaffer*
